

27th Annual Ron Rotella Golf Classic

Friday, October 26, 2018



Our Mission:

The Westshore Alliance is a member-based organization of business and community leaders recognized as the voice of Tampa's Westshore District. Founded in 1983, our not-for-profit organization has a 35-year track record of getting things done, including significant progress in the areas of transportation, urban development, marketing, safety, education and connecting our community.

With nearly 400-member businesses and scores of volunteers, the Alliance's mission is to *promote, shape future growth and foster economic prosperity of the Westshore Business District.*

Help Shape Westshore's Future:

Who: Westshore Alliance

What: Ron Rotella Golf Classic

When: Friday, October 26, 2018

Where: Rocky Point Golf Course – 4151 Dana Shores Drive, Tampa, FL 33634

Time: Registration and Networking – 9:30 AM

Shotgun Start – 11:00 AM

Why: The Ron Rotella Golf Classic is one of our major fundraisers and provides funding for Westshore Alliance programs and initiatives. It is attended by key Westshore business decision makers and provides an excellent marketing and networking opportunity for your company.

Questions: Contact Jamie Farrell at Farrell@westshorealliance.org or (813) 289-5488 for more details

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (exclusive) - \$4,000

- Foursome including greens and cart fees, swag bag, box lunch and awards dinner
- 4 door prize tickets per golfer
- Contests
- Exclusive Tee-to-Green hole sponsorship with optional display table
- Closest to the Pin sponsorship
- Company logo on beverage cart
- Company logo included on all digital event invitations, social media and announcements distributed to over 2,900 professionals
- Company logo included on event program
- Company logo and link included on event registration website
- Opportunity to provide printed or other materials in the golfer swag bag**



Gold Sponsor - \$2,500

- Foursome including greens and cart fees, swag bag, box lunch, awards dinner
- 4 door prize tickets per golfer
- Contests
- Exclusive hole sponsorship
- Beverage station sponsorship with optional display table
- Company logo included on all digital event invitations, social media and announcements distributed to over 2,900 professionals
- Company logo included on event program
- Company logo and link included on event registration website
- Opportunity to provide printed or other materials in the golfer swag bag**

Silver Sponsor - \$1,500

- Foursome including greens and cart fees, swag bag, box lunch and awards dinner
- 4 door prize tickets per golfer
- Contests
- Hole Sponsorship
- Company name included on all digital event invitations, social media and announcements distributed to over 2,900 professionals
- Company name included on event program
- Company name and link included on event registration website
- Opportunity to provide printed or other materials in the golfer swag bag**

Alliance Ally - \$750/\$850 for Non-Members

- Foursome including greens and cart fees, swag bag, box lunch and awards dinner
- 4 door prize tickets per golfer
- Contests
- Hole Sponsorship

** Minimum of 120 of each item. Please provide donated items to the Westshore Alliance by October 19th to be included.

ADDITIONAL SPONSORSHIP OPPORTUNITIES – NO GOLFERS INCLUDED

Hole-in-One (exclusive)* - \$1,000

Signage at tee and green, display table at green and name recognition in program

Tee to Green* - \$550

Exclusive hole with signage at tee, display table at green and name recognition in program

Closest to the Pin (2 available) - \$350

Signage at tee and name recognition in program

Hole - \$250

Signage at tee

Golf Balls (exclusive) - \$850

Branded golf balls with company logo to be placed in golfer swag bags (120 sleeves)

Putting Contest (exclusive)* - \$550

Signage and display table at putting green and name recognition in program

Longest Drive (2 available) - \$350

Signage at tee and name recognition in program

* Activity can be staffed by your representatives or Westshore Alliance can provide volunteers.

Sponsorship Participation Form



<input type="checkbox"/> \$4,000	Presenting (exclusive) – Foursome included	<input type="checkbox"/> \$2,500	Gold – Foursome included
<input type="checkbox"/> \$1,500	Silver – Foursome included	<input type="checkbox"/> \$1,000	Hole-in-One (exclusive) – No golfers included
<input type="checkbox"/> \$750	Alliance Ally – Foursome included	<input type="checkbox"/> \$850	Alliance Ally (Non-Member) – Foursome included
<input type="checkbox"/> \$850	Golf Balls (exclusive) – No golfers included	<input type="checkbox"/> \$550	Tee to Green – No golfers included
<input checked="" type="checkbox"/> \$550	Putting Contest (exclusive) – No golfers included	<input type="checkbox"/> \$350	Closet to Pin (2 available) – No golfers included
<input type="checkbox"/> \$350	Longest Drive (2 available) – No golfers included	<input type="checkbox"/> \$250	Hole – No golfers included

Name _____ Title _____

Company Name _____

Phone _____ Email _____

Payment Information:

☐ Total sponsorship commitment \$ _____

☐ Check made payable to **Westshore Alliance** enclosed ☐ Please charge my credit card _____

Account Number _____ Expiration Date _____ CVV2 Code _____
Type

Name on Card _____ Signature _____

Billing address for credit card _____ Billing zip _____

Email for Receipt _____

Player Information:

Team Captain _____ **Company** _____

Phone _____ Email _____ Handicap _____

Player 2 _____ **Company** _____

Phone _____ Email _____ Handicap _____

Player 3 _____ **Company** _____

Phone _____ Email _____ Handicap _____

Player 4 _____ **Company** _____

Phone _____ Email _____ Handicap _____

Donations:

_____ Door Prize

_____ Golfer Swag Bag Item**

Description: _____ Value: \$ _____

**Minimum of 120 of each item. Please provide donated items to the Alliance by October 19th to be included.

Please mail, fax or email your completed form and high-resolution logo to Jamie Farrell at:

Westshore Alliance, 3109 W. Dr. Martin Luther King Jr. Blvd., Suite 140, Tampa, FL 33067

Fax: (813) 513-2615 • Email: Farrell@westshorealliance.org