

Join Westshore Alliance as we celebrate recent accomplishments and welcome new members to our Board of Directors. Hear about district-defining initiatives, partnerships, and big ideas that will be instrumental in 2021. The program will include remarks from City of Tampa Mayor Jane Castor as well as substantive updates from Westshore Alliance leadership.

## **SPONSORSHIP OPPORTUNITIES**

Benefits	Platinum Sponsor \$1,500	Gold Sponsor \$1,000	Silver Sponsor \$500
Password access to the virtual event	8	4	2
Recognition in event marketing materials and Enewsletters	Logo	Logo	Name
Recognition and company website link on event registration webpage	Logo	Logo	Name
Recognition in presentation slides during event	Logo (stand alone slide)	Logo	Name
Tampa Bay Business Journal advertisement*	Logo	Name	Name
Inclusion in Tampa Bay Business Journal digital events calendar	Name/Website Link	Name	Name
Recognition on digital banners throughout event	Logo	Logo	Name
Recognition in select social media posts pre & post event	Logo	Logo	Name
Recognition in event recap email with website link	Logo	Logo	Name
30 second video (created by sponsor) posted on WSA LinkedIn and Vimeo accounts	•		
Member Spotlight in e newsletter (distributed to over 3,500 subscribers) **	•		
Verbal recognition during the program	•		

\*Commitment must be received by February 5<sup>th</sup> to be included

**\*\*Member Spotlight** can include a company update, news, or article to be featured one-time in an upcoming events e-newsletter with 100-character and one photo limit.





Name	Title	
Company Name		
Phone Number	_ Email Address	

My company would like to participate at the following level:

□ \$1,500	Platinum Sponsor – Eight (8) guest tickets	□ \$1,000	<b>Gold Sponsor –</b> Four (4) guest tickets
□ \$500	Silver Sponsor – Two (2) guest tickets	□ \$20/\$40	Additional Guest Tickets – Members/Non-
			Members

## **Payment Information:**

Total Commitment \$		
Check made payable to <i>Westshore Alliance</i> enclosed	Credit Card Invoice	
Account Number	Expiration Date CVC Code	
Name on Card	Signature	
Billing Address	Billing Zip	
Email for Receipt		-

## Register online by clicking here

Or complete this form and mail or email to:

Westshore Alliance C/O Jamie Farrell, 3109 W. Dr. MLK Jr. Blvd., Suite 140, Tampa, FL 33607

Email: Farrell@westshorealliance.org

