WESTSHORE ALLIANCE

MEMBERSHIP LEVELS

BENEFITS	$5,000	$2,500	$1,500	$600
Maximum number of employees in the company	Any Number	Any Number	Any Number	20
Member Directory listing level	Preferred	Enhanced	Deluxe	Standard
Access to Member Portal account	✔	✔	✔	✔
Access to Member Directory (name, phone number, website)	✔	✔	✔	✔
Ability to promote company deals, jobs, and events	✔	✔	✔	✔
Exclusive event pricing	✔	✔	✔	✔
Committee membership eligibility	✔	✔	✔	✔
Welcome announcement on social media, website, and e-newsletter	✔	✔	✔	✔
New member welcome gift	✔	✔	✔	✔
Renewal announcement in e-newsletter	✔	✔	✔	✔
Annual tickets to Alliance After-Hours networking events	14	12	12	2
Event host sponsorship opportunity (businesses in Westshore)	✔	✔	✔	
Private WESTSHORE 101 for company employees	✔	✔	✔	
Access to Westshore Alliance market data	✔	✔	✔	
New Member Spotlight feature in e-newsletter	✔	✔		
Two tickets to one Membership Luncheon per year	✔	✔		
Designated Westshore Alliance staff liaison	✔	✔		
Invitation to special engagements throughout the year	✔	✔		
Invitation to attend annual Board of Directors reception	✔	✔		
Early signature event sponsorship opportunities and registration	✔			
Seat on Westshore Alliance Board of Directors	✔			
Waived Administrative Fee for new membership	✔			
Discounted annual sponsorship packages for new sponsors	✔			
One ticket to the Holiday Luncheon per year	✔			
Company logo on Alliance homepage and event slidedecks	✔			
Gift a membership to a start-up or solo business owner in Westshore	✔			

LEADER

PARTNER

ALLY

SUPPORTER

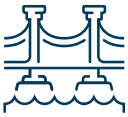
Benefits for your business



Encourage economic growth and improve quality of life



Grow your business through marketing opportunities



Enhance transportation links to and from Westshore



Positively impact the Westshore District



Advocate and connect with elected officials



Engage with business leaders through networking initiatives

WESTSHORE ALLIANCE

choosewestshore.com

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Westshore Alliance is a 501(c)(6) not-for-profit organization

WESTSHORE ALLIANCE

MEMBER DIRECTORY BENEFITS

Our public-facing, online, searchable Member Directory is available to all members of the Westshore Alliance. Benefits are determined by company membership level.

BENEFITS	Preferred	Enhanced	Deluxe	Standard
Number of representatives included in listing	Unlimited	8	6	4
Number of business categories included in listing	Unlimited	4	3	2
Company name	✔	✔	✔	✔
Company website link	✔	✔	✔	✔
Company address	✔	✔	✔	✔
Company location map	✔	✔	✔	
Company logo	✔	✔	✔	
Social media site link(s)	✔	✔	✔	
Keyword(s) search	✔	✔	✔	
Photo gallery	✔	✔		
Video links to your YouTube or Vimeo content	✔	✔		
Highlights/company description	✔	✔		
Priority placement*	✔	✔		

LEADER

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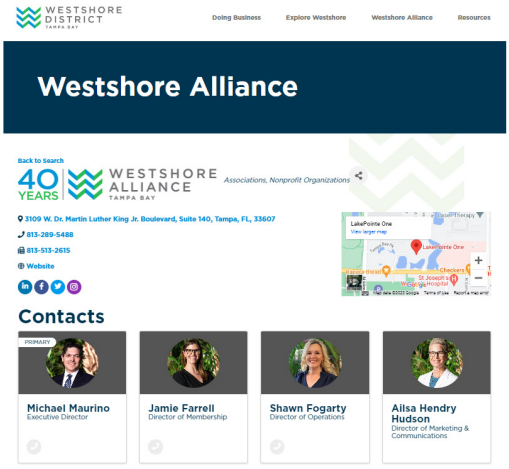
SUPPORTER

MEMBERSHIP DIRECTORY LISTING EXAMPLES

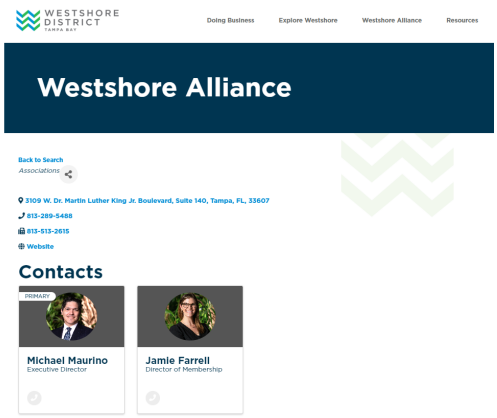
Enhanced and Preferred Listing



Deluxe Listing



Standard Listing



*Priority placement moves your company to the top of your assigned business category and alphabetical search results.