

BENEFITS	\$5,000	\$2,500	\$1,500	\$600
Maximum number of employees in the company	Any Number	Any Number	Any Number	20
Member Directory listing level	Preferred	Enhanced	Deluxe	Standard
Access to Member Portal account	LEADER	PARTNER	ALLY	SUPPORTER
Access to Member Directory (name, phone number, website)				
Ability to promote company deals, jobs, and events				
Exclusive event pricing				
Committee membership eligibility				
Welcome announcement on social media, website, and e-newsletter				
New member welcome gift				
Renewal announcement in e-newsletter				
Annual tickets to Alliance After-Hours networking events				
Event host sponsorship opportunity (businesses in Westshore)				
Private WESTSHORE 101 for company employees				
Quarterly access to Westshore Alliance market data				
New Member Spotlight feature in e-newsletter				
Two tickets to one Membership Luncheon per year				
Designated Westshore Alliance staff liaison				
Invitation to special engagements				
Invitation to attend annual Board of Directors reception				
Early signature event sponsorship opportunities and registration				
Seat on Westshore Alliance Board of Directors				
Waived Administrative Fee for new membership				
Discounted annual sponsorship packages for new sponsors				
One ticket to the Holiday Luncheon per year				
Company logo on Alliance homepage and event slidedecks				
Gift a membership to a start-up or solo business owner in Westshore				

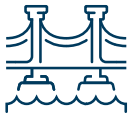
Benefits for your business



Encourage economic growth and improve quality of life



Grow your business through marketing opportunities



Enhance transportation links to and from Westshore



Positively impact the Westshore District



Advocate and connect with elected officials



Engage with business leaders through networking initiatives

Our public-facing, online, searchable Member Directory is available to all members of the Westshore Alliance. Benefits are determined by company membership level.

BENEFITS	Preferred	Enhanced	Deluxe	Standard
Number of representatives included in listing	Unlimited	8	6	4
Number of business categories included in listing	Unlimited	4	3	2
Company name	LEADER	PARTNER	ALLY	SUPPORTER
Company website link				
Company address				
Company location map				
Company logo	LEADER	PARTNER	ALLY	SUPPORTER
Social media site link(s)				
Keyword(s) search				
Photo gallery				
Video links to your YouTube or Vimeo content	LEADER	PARTNER	ALLY	SUPPORTER
Highlights/company description				
Priority placement*	LEADER	PARTNER	ALLY	SUPPORTER

MEMBERSHIP DIRECTORY LISTING EXAMPLES

Enhanced and Preferred Listing


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[Explore Westshore](#)
[Westshore Alliance](#)
[Resources](#)

Westshore Alliance

Associations, Nonprofit Organizations

3109 W. Dr. Martin Luther King Jr. Boulevard, Suite 140, Tampa, FL 33607

813-289-5488

813-515-2615

Website

Facebook Twitter LinkedIn YouTube

About

The Westshore Alliance is a membership-based organization of business and community leaders recognized as the voice of Tampa's Westshore District. Founded in 1983, our not-for-profit organization has a more than 40-year track record of getting things done, including significant progress in the areas of transportation, urban development, district marketing, public safety, education, and building deeper relationships with our community. With more than 400 member businesses and scores of volunteers, the Alliance's mission is to continue the Westshore District's transformation into a premier mixed-use district and cultivate a thriving community for residents and businesses.

The Westshore Alliance achieves these accomplishments with assistance and guidance from active participation by our member companies. The Alliance says "Thank you" to our dedicated members. With your help and commitment, Westshore will continue to thrive as the state's strongest and most active business district, as well as a vibrant community for all who work, live, play and stay here.






Contacts



Michael Maurino
Executive Director



Jamie Farrell
Director of Membership




Shawn Fogarty
Director of Operations



Alisa Hendry Hudson
Director of Marketing & Communications

Deluxe Listing


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Standard Listing


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*Priority placement moves your company to the top of your assigned business category and alphabetical search results.