

40
YEARS



WESTSHORE
ALLIANCE
TAMPA BAY

DEVELOPMENT FORUM

presented by Highwoods Properties

*May 18, 2023
8:30am to noon*



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS



DEVELOPMENT FORUM
MAY 18, 2023

BENEFITS	Westshore Partner \$2000	Westshore Supporter \$1250	Westshore Ally \$600
PRIORITY LOCATION DISPLAY TABLE	●		
VERBAL RECOGNITION IN PROGRAM	●		
FEATURED SPOTLIGHT IN NEWSLETTER	●		
PROMOTIONAL ITEM OPPORTUNITY	●	●	
RECOGNITION IN TBBJ EVENTS CALENDAR	LOGO / LINK	NAME	
RECOGNITION IN TBBJ ADVERTISEMENT	LOGO	NAME	
SOCIAL MEDIA POSTS	LOGO	LOGO	NAME
EVENT TICKETS	6	4	2
PRE & POST EVENT MARKETING MATERIALS	LOGO / LINK	LOGO	NAME
RECOGNITION ON REGISTRATION PAGE	LOGO / LINK	LOGO	NAME
RECOGNITION IN PRESENTATION & PROGRAM	LOGO SOLO	LOGO GROUP	NAME

TBBJ Ad commitment deadline 4/28/23; minimum 250 promotional items needed



Promotional items for each guest



Display Table

SPONSORSHIP AGREEMENT



Presented by:
Highwoods
PROPERTIES

Choose an option to complete this form:

Complete online by clicking here.	Complete, print and mail to: Westshore Alliance, Attn: Jamie Farrell, 3109 W. Dr. MLK Jr. Blvd., Suite 140, Tampa, FL 33607	Complete, scan and email to: Jamie Farrell at Farrell@westshorealliance.org
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Name: _____ Title: _____

Company Name: _____

Phone Number: _____ Email Address: _____

My company would like to participate at the following level:

<input type="checkbox"/> \$2000	Westshore Partner 6 event tickets	<input type="checkbox"/> \$600	Westshore Ally 2 event tickets
<input type="checkbox"/> \$1250	Westshore Supporter 4 event tickets	<input type="checkbox"/> \$55/75	Additional Tickets price per ticket

Payment Information:

Total Commitment \$ _____

<input type="checkbox"/> Check Made payable to Westshore Alliance
<input type="checkbox"/> Request Invoice
<input type="checkbox"/> Credit Card Enter details below



Account Number: _____ Expiration Date: ___/___ CVC Code: _____

Name on Card: _____ Signature: _____
I consent to my credit card being charged.

Billing Address: _____ Billing Zip Code: _____

Email Address for Receipt: _____

For more information, please contact Jamie Farrell at 813-289-5488 x105 or 516-424-6498 (mobile)

ADDITIONAL OPPORTUNITIES



MEMBERSHIP LUNCHEON - Monthly

Featuring a keynote speaker or panel, Westshore Alliance Membership Luncheons offer like-minded professionals an opportunity to network and connect.

Maximum attendance: 120

SPONSORSHIP LEVELS

- Luncheon Sponsor: \$1,000
- Corporate Table: \$600
- Spotlight Table: \$250



WESTSHORE 101 - 12/Year

New and prospective members gain insight about Alliance programs and initiatives, find out what's happening in the thriving Westshore District, and discover how to get the most benefit from membership.

Maximum attendance: 40

SOLD OUT

SPONSORSHIP LEVELS

- Host Sponsor: details available upon request



ALLIANCE AFTER-HOURS - 6/Year

Alliance members and guests gather for a relaxed and social evening of networking.

Maximum attendance: 50

SOLD OUT

SPONSORSHIP LEVELS

- Host Sponsor: details available upon request



2023 SIGNATURE EVENTS

ANNUAL MEETING - February 16

Our yearly celebration of what's new and what's to come in the Westshore District. This late afternoon cocktail reception features updates from Alliance leadership, current priorities and future planning. Enjoy a fun evening with colleagues and community leaders.

Maximum attendance: 300

Sponsorship range: \$600 - \$5,000

GOLF CLASSIC - October 27

Held at the only golf course in the Westshore District, this annual event is a great time. Enjoy lunch and dinner, an awards program, plenty of door prizes and a friendly game of 4 person scramble. The swag bags and Cuban sandwiches alone are a reason to participate!

Maximum attendance: 120

Sponsorship range: \$850 - \$5,000

DEVELOPMENT FORUM - May 18

Our yearly rundown of new developments and real estate transactions in Westshore. This morning event is full of expert market analysis, project panelists and is a great opportunity to meet property developers and business owners.

Maximum attendance: 275

Sponsorship range: \$600 - \$5,000

HOLIDAY SPECIAL - December 6

This annual event is always a sell out. Fleming's opens its Boy Scout Blvd. restaurant exclusively for our festive luncheon. This event is a great way to kick off the holiday season.

Maximum attendance: 150

Sponsorship range: \$1,000 - \$1,500