



**Westshore Special Services District (SSD)
Public Information Meeting
August 18, 2021**

Who is the Westshore Alliance?

- 501(c)(6) business membership organization
- Founded in 1983
- Governed by volunteer Board of Directors
- 400+ Member companies
- 7 Staff members
- Advocate for the Westshore District

Mission

To promote, shape future growth and foster economic prosperity of the Westshore District



Westshore Alliance Priorities

- Transportation Planning & Improvements
- Master Plan & District Amenities
- Marketing the District
- Public Safety
- Forum for Business Collaboration



Planning for Westshore's Future

- Partnerships & Advocacy

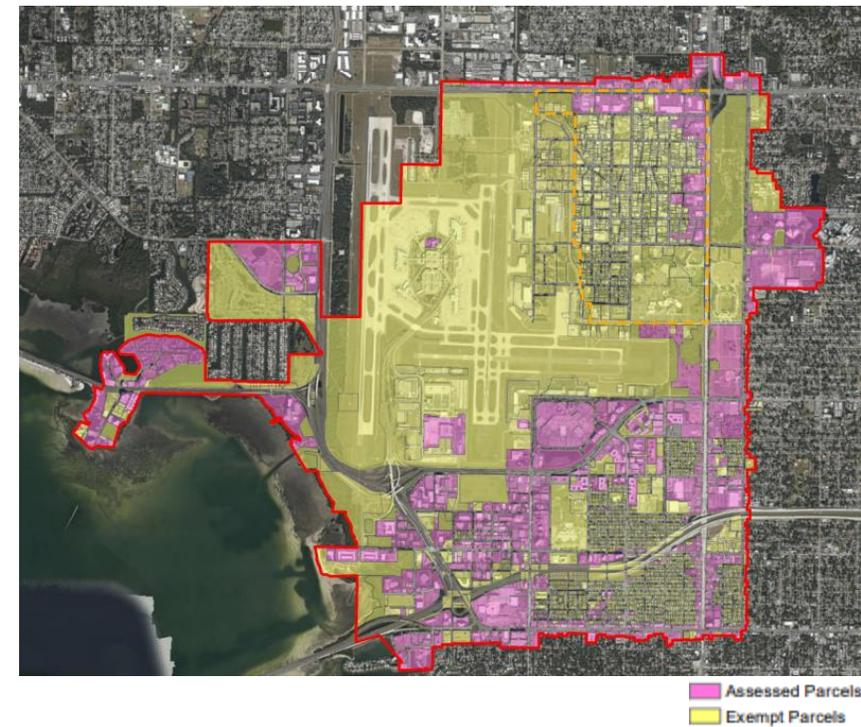


- 1988: Westshore Development of Regional Impact
- 2001: Westshore Overlay District
- 2005: Westshore Pedestrian Plan (Implementation plan completed in 2008)
- 2007: Westshore Mobility Strategy Action Plan
- 2012: Westshore Transit Circulator Study
- 2013: Westshore Public Realm Master Plan
- 2018: Westshore Transportation Action Plan



About the Westshore SSD

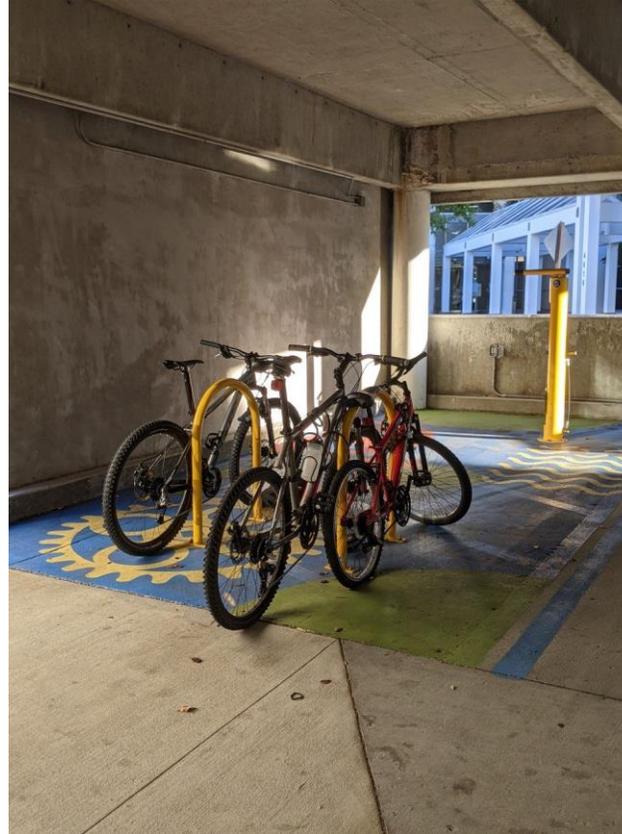
- Established by City of Tampa in 2002, renewed annually
 - City Council Public Hearing on August 26, 2021
- Assessment on **commercial properties**
- Transportation, marketing, and public safety initiatives
- Westshore Alliance provides services via agreement with the City of Tampa
- Advisory Committee meets throughout the year



	<u>FY22</u>	<u>FY21</u>
Assessment Rate	\$0.1325 per \$1,000 of assessed value	\$0.138 per \$1,000
Total Assessment	\$699,583	\$698,455
FY2022 budget	\$651,165	\$650,609

FY2021 Transportation Projects

- Design of new sidewalks on Manhattan Ave (*pictured*) and Rocky Point Dr
 - Manhattan Ave / Boy Scout Blvd intersection under study for traffic signal due to recent incidents
- West Shore Blvd Complete Street plan and design completed
- Installation of bike racks and fix-it stations
 - MetWest parking garage (*pictured*)
 - Cigar City Brewing
 - Cypress Point Park



FY2021 Transportation/Planning Advocacy & Services

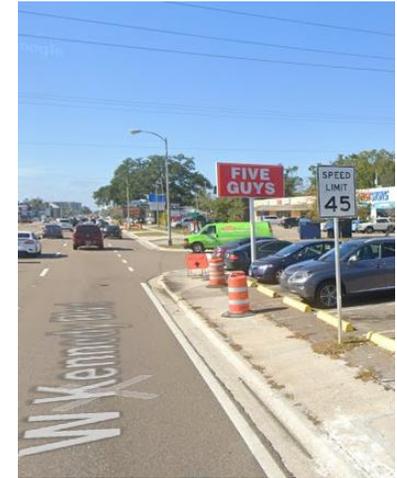
- **Lower speed limits** on Kennedy Blvd (*pictured*) and West Shore Blvd Secured mid-block crossings and narrowed lanes for County West Shore Blvd project
- Coordinated Westshore ride for Mayor's Bike to Work Ride and Rally (*pictured*)
- **71 of 104 Westshore Action Plan** projects are complete, planned, or under study, including new HART Westshore/Downtown service and the Gray Street Bike Boulevard (*pictured*)
- Supporting relocation of City of Tampa Solid Waste site out of Lincoln Gardens/Carver City neighborhood
- Supported Best Workplaces for Commuters and Bicycle Friendly Business programs



Bike to Work day at
Cigar City Brewing



The City of Tampa is studying the
Gray St Bike Blvd concept



Kennedy speed limit lowered from
45 (2020) to 40 (2021)



FY2022 Transportation Projects

- Sidewalk & Crosswalk Construction
 - Manhattan Ave between Boy Scout Blvd and Spruce St
 - Rocky Point Dr (*pictured*) between Courtney Campbell Cswy and Rocky Point Dr West
- Study of multi-use trail between Grady and Lois Avenue (*pictured*)
- Study of Laurel St pedestrian improvements
- FDOT improvements on Kennedy Blvd, including mid-block crossing at Grady Ave (*pictured*)
- Improvements on West Shore Blvd



Grady/Kennedy mid-block crossing



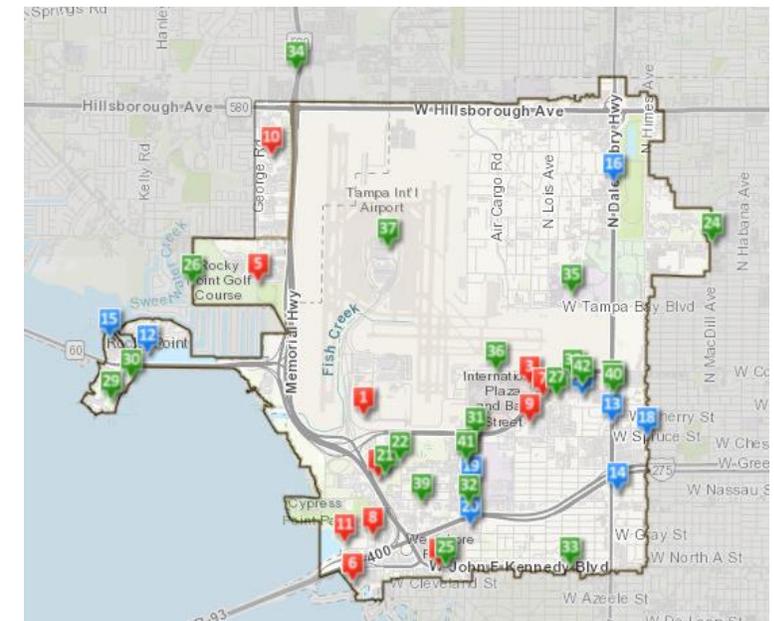
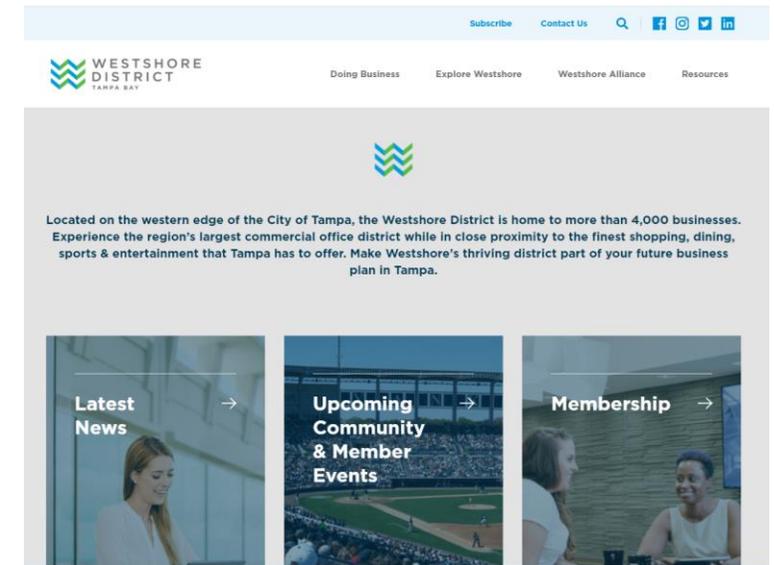
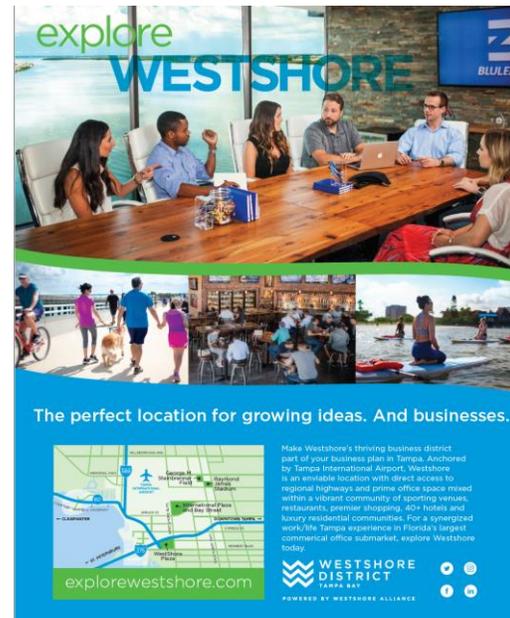
Grady to Lois multi-use trail



Rocky Point sidewalk

Marketing Initiatives

- Maintain website: choosewestshore.com
 - Source for Westshore information
 - Interactive Maps
- Biennial District Survey – Residents & Workers
- Social media    
- E-Newsletters
 - Free news/event listings
- Compile demographic data
- District Brochure/Ads/Video



Safety & Security Initiatives

- Quarterly security roundtable meetings with Tampa Police Department
 - Crime Prevention Programs – Active Shooter Preparedness, Auto Theft/Burglary, Basic Crime, Commercial Burglary/Shoplifting, C.P.T.E.D. and more...
- Liaison with local emergency management officials
 - Florida State Emergency Response Team (SERT) ESF 18 Partner
 - Hurricane preparedness
 - COVID-19 resources
- Weekly monitoring and communication of area crime trends
- Quarterly Safety & Security E-newsletter
- Safety/Security webpage at www.choosewestshore.com

For more information:

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